

Wisconsin Avenue Proposed Extension- Second Open House

March 28th, 2017

John Conlan
1008 Pilgrim Pkwy
Elm Grove, WI 53122

Name/Address (Optional): _____

Comments:

JUL 18 2017

SEE ATTACHED

5 PAGES

4 Exhibits

JUL 18 2017

page 2 of 5 pages

ALLOWING DIRECT ACCESS TO NORTH & WEST
BOUND MOORLAND ROAD TRAFFIC, AS WELL AS NORTH,
SOUTH AND EASTBOUND TRAFFIC OUT OF FOUNTAIN
SQUARE.

SEE
EXH. 3

ALL THIS FUTURE TRAFFIC RESULTING FROM
EXTENDING WISCONSIN AVE. INTO ELM GROVE
WILL RESULT IN OVERWHELMING AND DEVASTATING
EFFECTS ON ~~THE~~ 25 MPH RESIDENTIAL STREETS IN
OUR VILLAGE.

- A DIFFERENT APPROACH -

IT DOES NOT TAKE A "NOSTRADAMUS" TO PREDICT
THE CONSEQUENCES OF BROOKFIELDS CATASTROPHIC
PROPOSAL, THAT ONLY BENEFITS THEM.

THE ONLY RATIONALIZATION I HAVE HEARD
IS THAT DOT (OR SOME OTHER ENTITY) IS ULTIMATELY
GOING TO FORCE ELM GROVE TO RE-CONFIGURE
THE WATERTOWN PLANK - PILGRIM PKWY INTERSECTION
"SOMETIME" IN THE FUTURE DUE TO INCREASED
TRAFFIC.

IN RESPONSE, IF THAT WERE TO HAPPEN
(OR, AS A PRE-EMPTIVE STRATEGY) I WOULD
PROPOSE THE FOLLOWING:

EXH 4

1. ELIMINATE THE IN-DRIVE FROM PILGRIM PKWY
INTO THE NORTH SHORE BANKS PARKING LOT.
2. ELIMINATE THE RIDICULOUS AND UNUSED
PEDESTRIAN CROSSING ACROSS PILGRIM PARKWAY

JUL 18 2017

page 1 of 5 page AN Elm Grove Residents Response To
Brookfields Egregious Request To Dump
MASSIVE AMOUNTS OF TRAFFIC INTO OUR VILLAGE.

OVERVIEW

Exh. 1 The simplest observation and evaluation
of Brookfields request is to just look at a
map of the relevant areas. (see Exh. 1)

Brookfields "FOUNTAIN SQUARE" development
is "hemmed" in by Calhoun Rd. on the west side,
Bluemound Rd on the south, and Pilgrim Pkwy
on the east. Nature, through wetlands,
provides the northern boundary.

Exh 2 Their only concern - carefully and strategically
rationalized by Brookfield, is to "ALLEViate
"some" of the traffic on that portion of
Bluemound Road, and around Brookfield Square"

Any rational observation shows that
the ONLY through streets accessing
Brookfields Bluemound Road from the North
between Goerkes Corners (approx. 210 West)
and Mayfair Road (approx. 108 West) (or Barter Rd)
is Brookfield Rd, (196 West) Calhoun Rd (172 West) and
Pilgrim Pkwy (154W). (see Exh. 1)

Using "ALLEViating Traffic on Bluemound Rd"
is a "Trojan Horse" approach to provide
unimpeded traffic from ^{AND TO} the North into the
Fountain Square's now expanding development
via Pilgrim Parkway, in addition to

JUL 18 2017

page 3 of 5 pages

ON THE NORTH side of Watertown plank rd To THE North shore parking lot / walkway (There exists a crossing 150' south of this with excellent crossing accommodations) (This would also eliminate disrupting the complex "orchestration" of the sophisticated complex computer-camera-laser controlled traffic light system (26 through lanes (including 16 right and left turn lanes) that controls the Bluemound/moorland/pilgrim pkwy/watertown plank rd intersections)

3. Modify Pilgrim pkwy To 3 LANES North-bound Through The Watertown plank rd intersection (utilizing what is now the left turn lane into North shore parking lot)

(This would require widening the right turn lane to Watertown plank rd for north bound traffic on pilgrim pkwy - possibly taking some property from the Walgreens parking lot)

It would also require widening of pilgrim pkwy from Watertown plank rd to north of Ace Hdwes parking lot in-drive to allow 3 lanes to merge into 1 lane going north (300') (it now narrows from 2 lanes into 1 in approx. 150')

4. Eliminate the existing in-drive into North shore parking lot from pilgrim pkwy (west side) (Access from Ace Hdwes parking lot in-drive)

'JUL 18 2017

page 4 of 5 pages

The cost of these 4 modifications would be minimal, with NO disruptions to ACE Hdws parking or EMINENT domain seizures of their property.

The same applies to the taxpaying businesses of property owners on Watertown plank rd. Most of all, there would be NO change to existing Elm Grove residents traffic - OR TRAFFIC PATTERNS.

- CONSEQUENCES -

The ONLY beneficiary of Brookfields self-serving proposal is Brookfield!

If their proposed "EXTENSION" of Wisconsin Ave is accepted and allowed by Elm Grove, the ongoing and future costs to Elm Grove for this potential Boondoggle proposal is:

- A. A total tectonic shift in western Elm Grove traffic, especially for pilgrim parkway residents and the pilgrim park middle school.
- B. A dramatic change in the character of our village (from totally residential to a "drive through" community).
- C. Loss of revenue from existing taxpaying businesses.
- D. An instant and substantial increase in policing costs.

JUL 18 2017

page 5 of 5 pages

E. A DRAMATIC INCREASE IN STREET
MAINTENANCE COSTS

F. ULTIMATE FUTURE TRAFFIC CONTROL EFFORTS:

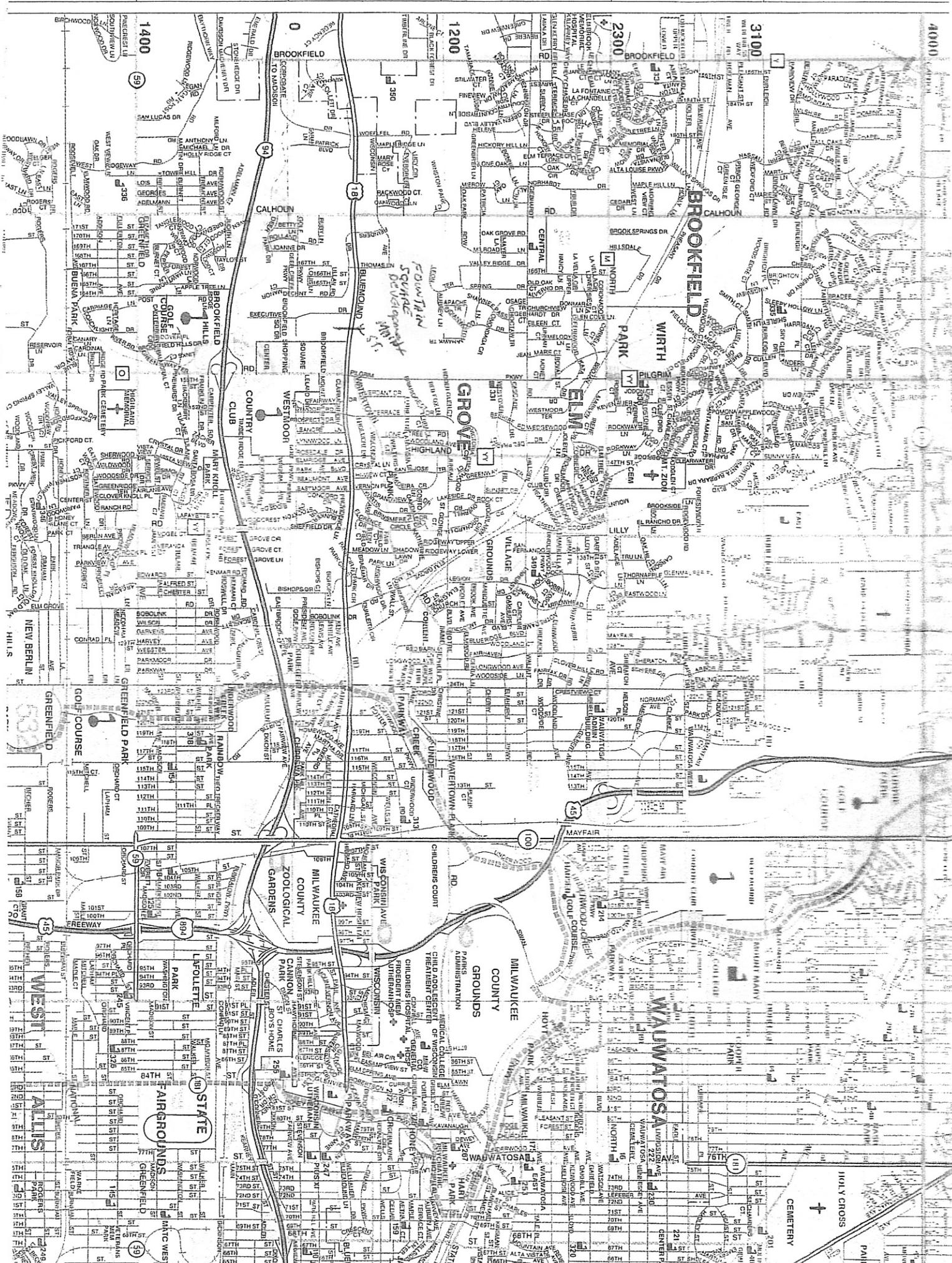
1. Traffic control lights at pilgrim park middle school
2. Traffic control lights at Watertown plank road
and Highland drive (The only northbound through st in E.G.)
3. Numerous stop signs at what are now very
low volume residential intersections.
4. Possible installations of "Speed Bump
barriers" to slow the onslaught of "Transit
commuters"
5. We just don't know what we don't know,
about other circumstances ^{that} will arise

Why, ON GOD'S EARTH, WOULD ANY SANE
PERSON WANT TO ALLOW THE DUMPING OF
A TSUNAMI OF UNWANTED TRAFFIC INTO
OUR VILLAGE, LET ALONE INVITING IT, WHEN
THE CONSEQUENCES ARE SO OBVIOUS.

John Conlan

EXHIBIT 2

JUL 18 2017





Possible Extension of Wisconsin Avenue

The second major issue before the Village this summer is the request by the City of Brookfield to connect Wisconsin Avenue to Pilgrim Road. Wisconsin Avenue in Brookfield runs from Calhoun Road to the west, parallel to the north of Bluemound Road, and ends just east of Fountain Square shopping area behind the North Shore Bank. The Brookfield proposal is to extend Wisconsin Avenue

to connect Pilgrim Road at a point across from Elliott's Ace Hardware parking lot north access. Brookfield needs Elm Grove's cooperation because much of Pilgrim Parkway right of way is controlled by the Village.

The Wisconsin Avenue extension will create an east to west local traffic alternative to use of Bluemound Road. Residents of Elm Grove and Brookfield would be able to travel west without using Bluemound Road. The existing ability to turn south (left) from Watertown Plank Road onto Pilgrim Parkway causes congestion in the Bluemound Road - Pilgrim Parkway (Moorland Road) intersection.

The Village has been working with a consulting engineer to identify and address a number of issues regarding this proposal and held three public Open House meetings to gain insight on public preferences. Currently, we expect the Public Works Committee to make a recommendation on what option is most desirable by the end of July or early August. The Village Board will then take up consideration of the recommendation at subsequent Village Board meetings.

MKE Journal Sentinel NOW section - page 4 July 6, 2017

com BKEG

Ask Now: Brookfield funds to be spent in Elm Grove?



ASK NOW GEOFF BRUCE

Is there a rumor you'd like tracked down? Geoff Bruce answers some of the mysteries of life in Brookfield and Elm Grove and helps solve everyday problems. Send your questions to gbruce@gannett.com.



GEOFF BRUCE/NOW MEDIA GROUP

A proposal by the city of Brookfield would allocate funds from its tax incremental financing district to improvements at the intersection of Pilgrim Road and Watertown Plank Road in Elm Grove.

I am a Brookfield resident. Why do my city officials think that it is okay to give money to Elm Grove for a new intersection? I am talking about the Wisconsin Avenue plan.

Answer: I think this was pretty much covered in the article we ran a couple of weeks ago on the subject.

I'm guessing you didn't read that article, but in case you did and I just wasn't clear enough, I don't mind recapping.

For those who might not understand the question, the asker is referring to the

city of Brookfield's plan to allocate funds from its tax incremental financing district around Brookfield Square toward a project to extend Wisconsin Avenue to Pilgrim Road. As part of the plan, the city would pay for improvements at the current intersection of Pilgrim and Watertown Plank Road in Elm Grove.

"The idea behind spending that money to extend to Wisconsin Avenue and to have an intersection with Pilgrim Road is to take pressure off of Bluemound Road in the area of Bluemound and Moorland," city of Brookfield Mayor Steve Ponto said. "It would be a very substantial benefit to the city of Brookfield

to be able to alleviate some of the traffic on that portion of Bluemound Road and around Brookfield Square."

Under current law, communities are not permitted to use TIF funds outside their own borders; however, city of Brookfield Mayor Steve Ponto is leading the push for that to be changed.

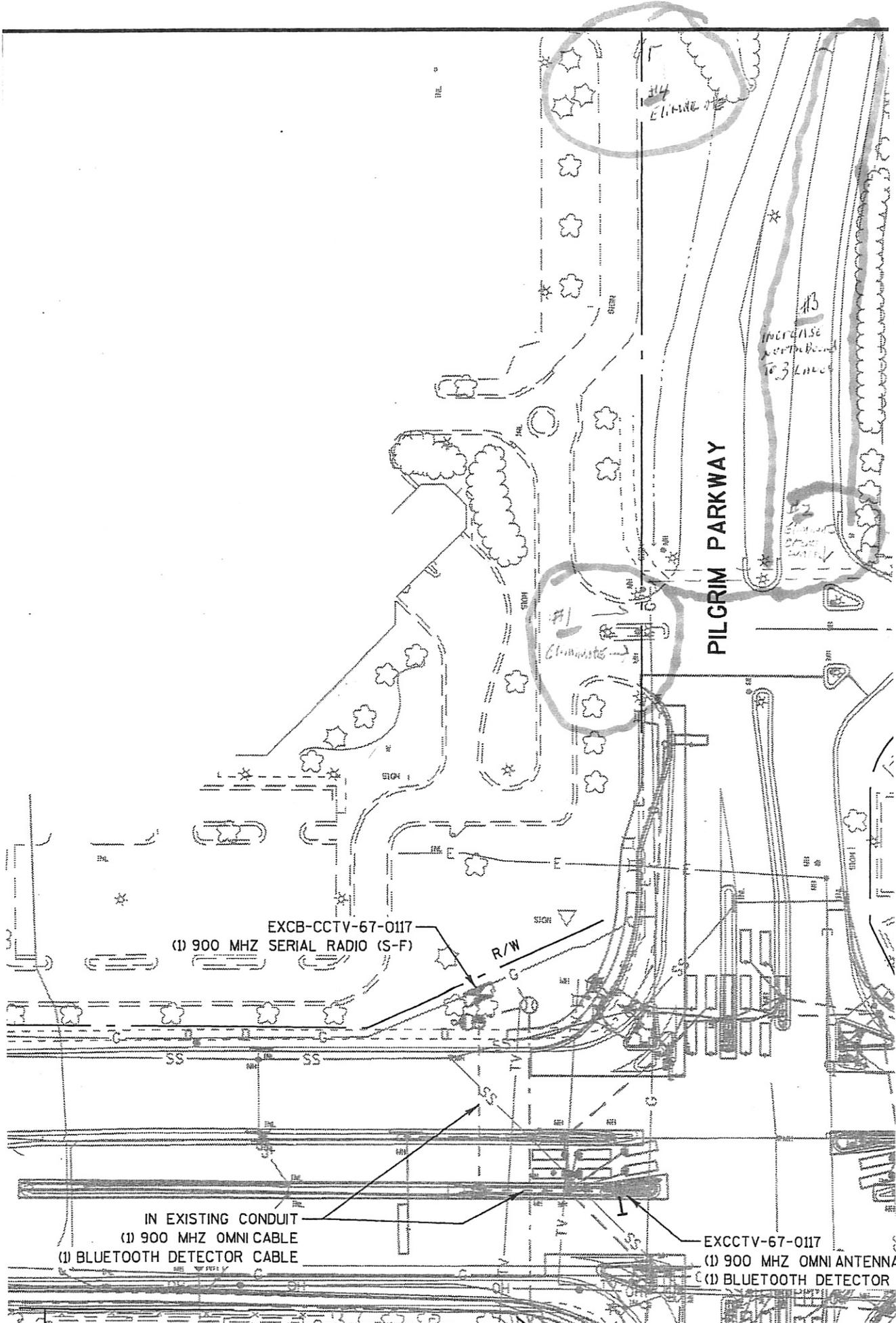
"I did go to Madison and so did (Elm Grove Village President) Neil Palmer to talk before the Legislature. There was absolutely not opposition to it," Ponto said. "I think people thought it made a tremendous amount of sense and I expect that to go through the Legislature."

GROVE

MAYOR PONTO'S OBFUSCATION OF THE REAL REASON TO DUMP FOUNTAIN SQUARE TRAFFIC INTO ELM GROVE.

EXHIBIT #2

JUL 18 2017



JUL 18 2017

Exhibit 4