

## Thomas Harrigan

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**From:** Kania, Richard R. <RKANIA@SEWRPC.org>  
**Sent:** Monday, October 15, 2018 8:12 AM  
**To:** Thomas Harrigan  
**Subject:** info

Good Morning Tom,

I'm am not sure if following was on comment list I sent you re: Village and Downtown but anyway:

In addition to better wayfinding signs within Downtown as well as rest of Village, "large" attractive signs (monument or arc/banner type over road) signifying that one is entering downtown at key locations (i.e. east and west end of Watertown Plank Road and Elm Grove Road) would help promote the area.

If the Village wishes to attract more visitors to enter the Village then the existing welcome signs should be 2-4 times larger set in attractive monument-like base. Conversely, if the Village wishes not to attract and draw more public into the Village or distract traffic passing through, then the size of the existing welcome signs at key location suffices.

Rick