

Village Manager David DeAgelis
13600 Juneau Blvd
Elm Grove, WI 53122

Dear Tree City USA Supporter,

On behalf of the Arbor Day Foundation, I write to congratulate Elm Grove on earning recognition as a 2019 Tree City USA. Residents of Elm Grove should be proud to live in a community that makes the planting and care of trees a priority.

Elm Grove is one of more than 3,600 Tree City USA communities, with a combined population of 155 million. The Tree City USA program is sponsored by the Arbor Day Foundation in partnership with the U.S. Forest Service and the National Association of State Foresters.

If ever there was a time for trees, now is that time. Communities worldwide are facing issues with air quality, water resources, personal health and well-being, and energy use. Elm Grove is stepping up to do its part. As a result of your commitment to effective urban forest management, you are helping to provide a solution to these challenges.

We hope you are excited to share this accomplishment. Enclosed in this packet is a press release for your convenience as you prepare to contact local media and the public.

State foresters coordinate the presentation of the Tree City USA recognition materials. We will forward information about your awards to your state forester's office to facilitate presentation. It would be especially appropriate to make the Tree City USA award a part of your community's Arbor Day ceremony.

Again, we celebrate your commitment to the people and trees of Elm Grove and thank you for helping to create a healthier planet for all of us.

Best Regards,



Dan Lambe
President

cc: Ron Hill

enclosure

FOR IMMEDIATE RELEASE:

Arbor Day Foundation Names Elm Grove Tree City USA[®]

Lincoln, Neb. (March 9, 2020) Elm Grove, Wisconsin, was named a 2019 Tree City USA[®] by the Arbor Day Foundation in honor of its commitment to effective urban forest management.

Elm Grove achieved Tree City USA recognition by meeting the program's four requirements: a tree board or department, a tree care ordinance, an annual community forestry budget of at least \$2 per capita and an Arbor Day observance and proclamation.

"Tree City USA communities see the impact an urban forest has in a community first hand," said Dan Lambe, president of the Arbor Day Foundation. "The trees being planted and cared for by Elm Grove are ensuring that generations to come will enjoy to a better quality of life. Additionally, participation in this program brings residents together and creates a sense of civic pride, whether it's through volunteer engagement or public education."

If ever there was a time for trees, now is that time. Communities worldwide are facing issues with air quality, water resources, personal health and well-being, energy use, and protection from extreme heat and flooding. The Arbor Day Foundation recently launched the *Time for Trees* initiative to address these issues, with unprecedented goals of planting 100 million trees in forests and communities and inspiring 5 million tree planters by 2022. With Tree City USA recognition, Elm Grove has demonstrated a commitment to effective urban forest management and doing its part to help address these challenges for Elm Grove residents now and in the future.

More information on the program is available at arborday.org/TreeCityUSA.

About the Arbor Day Foundation: The Arbor Day Foundation is a million member nonprofit conservation and education organization with the mission to inspire people to plant, nurture, and celebrate trees. More information is available at arborday.org.