

§ 335-46. Signs allowed in residential districts.

- A. No sign shall be allowed in any residential district of the Village without a permit, except the following:
- (1) Real estate sign. A single, nonilluminated advertising sign pertaining to the lease or sale of real estate shall be allowed on each fronting public street, provided that such sign(s) does not exceed six square feet in area and is upon real estate so offered for lease or sale. Said sign shall be single- or double-sided. Said sign(s) shall be removed within three days after the closing or 60 days after a sign indicating that there is an accepted offer for such real estate, whichever may occur first.
 - (2) Directory signs indicating an open house may be placed off the premises of real estate for sale or lease during the hours of the open house, provided that said sign(s) comply with all the provisions of this chapter and consent of the property owner where they are placed is first obtained.
 - (3) No Trespass Signs may be placed on real estate in accordance with the requirements of § 943.13, Wis. Stats.
 - (4) Identification and address signs not exceeding two square feet in area.
 - (5) On-premises rummage sale signs, not to exceed two, shall be allowed. Such signs shall not exceed four square feet in area and shall be displayed for no more than 72 hours.
 - (6) Temporary signs, four square feet or less in area not otherwise prohibited by this chapter. There shall not be more than one temporary sign located on any single lot in a residential district at any one time.
 - (7) Political signs, each being six square feet or less in area, subject to the following provision:
 - (a) All political signs on residential properties which address a particular election may remain erected only during the pertinent election campaign period as defined in § 12.04(1)(a) of the Wis. Stats. The person erecting a political sign and the person on whose residential property said signs are erected are jointly responsible for their removal within 10 days following said election.
 - (8) Home security system signs, 1.5 square feet or less in area. There shall be no more than two such signs per property.
- B. No sign allowed under this section shall be placed less than seven feet from the edge of the street pavement, nor so close to a pedestrian way as to hinder or impede passage. Under no circumstances may a sign be placed in any area between any Village pedestrian pathway and the edge of any street pavement.

§ 335-48. Signs allowed in nonresidential districts.

- A. No sign shall be allowed in any nonresidential district of the Village without a permit, except the following:
- (1) Sale, lease or rent signs. Allowed sign area for nonresidential sale, lease or rent signs is only as follows:
 - (a) Parcels are allowed one sign not exceeding 12 square feet in area as long as there is a vacancy.
 - (b) The height of each nonresidential sale, lease or rent sign may not exceed five feet.
 - (c) Real estate sign pertaining to the lease or sale of real estate, not exceeding 12 square feet in area and located on the real estate offered for sale or lease shall be allowed. Said sign shall be single- or double-sided. Said sign shall be removed within three days after the closing or two weeks after a sign indicating that there is an accepted offer for such real estate, whichever may occur first.

[1] Real estate signs exceeding 12 square feet in area shall be allowed upon review and approval from the Building Board.
 - (2) No Trespass Signs may be placed on real estate in accordance with the requirements of § 943.13, Wis. Stats.
 - (3) Temporary window signs posted on the interior side of a window cumulatively occupying not more than 50% of the window area and posted for periods not exceeding 30 days.
 - (a) Permanent window signs reflecting aesthetic compatibility with adjacent uses and cumulatively occupying not more than 50% of the window area. Permanent window signs shall be reviewed and approved by the Building Board. Combined temporary and permanent signs shall not exceed 50% of the window area.
 - (4) Sandwich board signs.
 - (a) "Sandwich board" shall refer to a hinged or unhinged A-frame, movable sign.
 - (b) Only one sandwich board sign is allowed per business. All sandwich board signs shall be moved indoors during nonbusiness hours.
 - (c) All sandwich boards must be displayed within 20 feet of a doorway. Under no circumstance may a sandwich board sign be placed on a public pathway, the area between a pathway and the street, or in a space designated for parking.
 - (d) A sandwich board sign shall be used to display prices, descriptions or business-related messages in relation to the goods or services provided by the business.
 - (e) No sandwich board sign area shall exceed eight square feet on any side or face of the board and shall not exceed four feet from the ground to the top of the sign.
 - (f) If a business chooses to have a temporary sign, it cannot display a sandwich board sign simultaneous with the usage of a temporary sign. Both signs cannot be displayed at the same time. Once the temporary sign is removed, the sandwich

board sign can be installed.

(5) Utility signs, as defined in Article XII of this chapter, are permitted if approved by the Building Board and found not to endanger the public safety.

(6) Political signs, subject to the following provisions:

(a) No political sign shall be placed closer than seven feet from the edge of the street pavement nor so close to a pedestrian way as to hinder or impede passage. Under no circumstance may a political sign be placed in any area between any Village pedestrian pathway and the edge of any street pavement.

(b) All political signs on nonresidential properties which address a particular election may remain posted no more than 60 days prior to and until 10 days after such election.

(c) No political sign placed on nonresidential property shall exceed 16 square feet in area, and the total area of signage of all political signs erected on one nonresidential parcel shall not exceed 80 square feet.

(d) All political signs shall be constructed of such a material and posted so as to remain in place under all weather conditions which are reasonably likely to occur during the time which the sign is posted.